



**Agenda: General Meeting
August 18th, 2010**

ANNOUNCEMENTS

Next CWCA Meeting: September 15th

CWCA Board Meeting:

Cheviot Council Meetings: These are held the 1st and 3rd Tuesday of each month at 7:30.

This meeting was called to order by President Ray Kroner on Wednesday August 18th, 2010 at 6:00 p.m. at Keller's Cafe. We had 34 people present. Chris Baker, Rachel McKinney, Deb McKinney, Jenny Eilermann, Kevin Burnett, Kyle Burnett, Diane Burnett Deb Mundstock, Jim Mundstock, Mindy Sweeney, Bonnie Perrino, Ray Kroner, Pete Rebold, Mary Rebold, Troy Borgman, Tamara Borgman, Linda Bernhardt, Mary Puening, Rob Puening, Bill Clark, Sandra Hines, Tom Jenkins, Ryan Zech, Mike Murray, Joe Pahls, Mike Naseef, Kathy Taylor, Caroline Statkus, Kasmira Kit, Jonathan Price, Tim Beiting, Connie Keller, and Richard Rischman.

Thanks go to Chris Baker for securing Chipotle, to Kevin for the pizza, and to Keller's for the use of their café and for donating drinks.

COMMITTEE REPORTS:

City Report:

City Council: (Any Council Member)

New police and fire chief next year

Civil service entry exams in September

Parking Meters –

Roll out next week - .25 for 15 minutes

Meters will only accept quarters

PARTY AT THE HOUSE:

September 25th – Rachel McKinney 4-11

2 Bands – Bluefish will play from 5-7p.m. and the Remains will play from around 7:30-9 p.m. with a fire troop in between

Waiting to hear back from Mercy for face painting

Need volunteers – set up, clean up, beer booth, parking, etc let Rachel

(lovebxr@yahoo.com) know how you can help

Cheviot Savings is a possible sponsor

NYPD will provide pizza and Weber's Grill will be there

HARVEST HOME FAIR

We need volunteers for the gambling booth – On Friday Sept. 10th shifts start at 5 and the festival ends at 11 p.m., Saturday from 1 till 11 p.m. and Sunday from 1 to 10. Please let Chris know what shifts you will be able to work, she will have more information on the shifts available. secondstreetsaloon@cinci.rr.com

Harvest Home Fair Association

A 501C3 Charity association

It cost nothing to join, you can sign up to be on a committee, you can even be a committee chair

This is a way to help get the community more involved in being a part of the Harvest Home Fair and to take ownership in it. The money from the fair goes back to the community.

BUY LOCAL CAMPAIGN

Caroline Statkus

Buy Local educates people about the value of spending their money locally – more of it stays in the local economy. Ways to promote a Buy Local campaign are window decals, bumper stickers, posters, etc. One example of what these could say would be *put your money where your house is*

Communities who have done this have seen a small increase in sales

Looking to see if Cheviot is interested in this and looking for a few people to look into it.

Tasks:

- Review existing Buy Local programs
- Evaluate best Buy Local program for Cheviot
- Decide how it would operate/function
- Present to CWCA – decide whether to do this
- Get others involved and implement the program

We had a few people volunteer to assist but if you are willing to help, please contact Caroline – cstatkus@cheviot.org

Reach Big Deal

What is the Big Deal?

An online marketing tool from Reach Magazine and eReach.com, designed to introduce our followers to one new and interesting business around the city each day

No upfront cost to the advertiser, and delivering guaranteed customers to their business

Discuss with Reach what you think would be a great offer that would encourage people to try your business for the first time and give them some basic information about your business

Their graphics department will create a visual image that makes your business stand out.

Their professional writers/editors will research your business and then craft a message that highlights what's different and special about your business

You get to approve everything before it goes out

You can get more information on this from Caroline

WESTFEST WRAP UP

WestFest - Chris Baker, Bonnie Perrino

A big thank you needs to go out to all of those who helped out at WesFest. It's never too early to start thinking about volunteering for next year especially since Chris and Peggy will begin stepping down. We will be looking at their numerous job responsibilities and will be breaking those down and are hoping to find people who would be interested in taking over those jobs.

Next year will be our tenth year and we are thinking of having some kind of celebration. If you have any ideas, please let us know.

While our profits were down this year, most likely due to weather, the event is still important for the community and for those vendors who participate. This is why it is important to get as many people as possible to volunteer in any capacity they can.